

The Character Chronicle



WHO WE ARE

We are a nonprofit, non-partisan character development and ethics training organization dedicated to strengthening the character of Jacksonville's youth and adults by teaching core ethical value called the Six Pillars of Character:

Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship.

We are a member of the national CHARACTER COUNTS! Coalition which is endorsed by the President, both houses of Congress, some 40 states and more than 1,000 communities, counties, school districts and chambers of commerce. Through common values and concerted action, the coalition has become the accepted leader in character education throughout the nation.

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MAKING CHARACTER COUNT ON THE FIRST COAST

NOVEMBER 2009

The 2009 Golden Rule Awards

CHARACTER COUNTS! in Jacksonville Recognizes Two Outstanding Examples

Over 125 community leaders, CCIJ supporters, as well as friends and family of our honorees helped make the 2009 Golden Rule Awards a success! The luncheon took place on Wednesday, October 21, 2009 at San Jose Country Club.

Hickory Fant, Chairman Emeritus of the Board of First Guaranty Bank and Trust Company, and Hank Haynes, President of Haynes, Peters and Bond Insurance Company were the honored for their commitments to living the Golden Rule.

"You cannot be ethical in business if you are not ethical in all aspects of your life," said CCIJ Executive Director, Tori Benjamin. "Hickory and Hank are

shining examples of the Golden Rule and have chosen to make a difference in the community and live lives that matter. They deserve this honor and the community deserves to know about these amazing individuals."

In addition to reputations of integrity and ethics in business, both honorees have maintained strong

commitments to community service, board leadership and volunteerism in a wide array of community service organizations.

CCIJ! first presented the award in 2002 to Doug Milne, who was the keynote for this year's ceremony.



Mayor John Peyton (left) was among the many guests at the 2009 Golden Rule Awards. Also pictured from left to right, Honoree Julian "Hickory" Fant, CC! Executive Director Tori Benjamin and Honoree Caldwell "Hank" Haynes.

Calling All Volunteers to SHARE YOUR PASSION

As part of a CC! year-long initiative at the Jacksonville Marine Institute, a Duval County alternative school for court-ordered youth, CC! is inviting volunteers to SHARE YOUR PASSION with these amazing kids who are at-risk and in need of inspiration, optimism, and a positive outlook. Help spark a passion by sharing yours. Email CC! at ccinjax@aol.com or call 904-472-1003.

This year CC! trained over 800 coaches who work with more than 9,000 young athletes in the nationally-recognized PURSUING VICTORY WITH HONOR sportsmanship program. For the third year in a row reports of violence and misconduct on the playing fields were reduced 35%!

