

The Character Chronicle



WHO WE ARE

We are a nonprofit, nonpartisan character development and ethics training organization dedicated to strengthening the character of Jacksonville's youth and adults by teaching core ethical value called the Six Pillars of Character: Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship. We are a member of the national CHARACTER COUNTS! Coalition which is endorsed by the President, both houses of Congress, some 40 states and more than 1,000 communities, counties, school districts and chambers of commerce. Through common values and concerted action, the coalition has become the accepted leader in character education throughout the nation.

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Contact CCIJ! today to join the coalition and add this icon to your website. Be proud to show your commitment to CHARACTER!



MAKING CHARACTER COUNT ON THE FIRST COAST

DECEMBER 2009



Honored by United States Sports Academy

Michael Josephson, the founder of the Josephson Institute of Ethics, the Six Pillars of Character and the sportsmanship program "Pursuing Victory with Honor" (PVWH) has been named a 2009 Distinguished Service Award winner by the United States Sports Academy (<http://ussa.edu/about/>).

CCIJ! delivers the required PVWH training to all coaches, assistant coaches, officials and "team parents," through the Department of Parks and Recreation...a value added service for athletes, coaches and Jacksonville athletics as a whole, addressing problems with sports programs, healthy lifestyles and building character through sports.



United States Sports Academy Board of Trustees member Dr. Gary Cunningham, left, presents the Distinguished Service Award to Michael Josephson.

THE NUMBERS

December is a busy time for everyone....including CHARACTER COUNTS! in Jacksonville. Already this month we worked with 70 awesome kids at the MaliVai Washington Kid's Foundation making holiday cards to express our thankfulness and gratitude, 45 local coaches (who coach over 400 young athletes participated in PVWH workshops, and we delivered life skills training using the Six Pillars of Character to 20 City Rescue Mission clients, 20 homeless veterans, and 35 parents of teenagers who are truant or have committed criminal offenses.



The Pros Are Back!

Look for the date and location soon for the 2010 sporting event of the year!

Character Study Reveals Predictors of Lying and Cheating

The Josephson Institute of Ethics released its study on high school character and adult conduct.

See the complete study at:

<http://josephsoninstitute.org/surveys/index.html>.

